

# Sponsorship & Advertising 2023



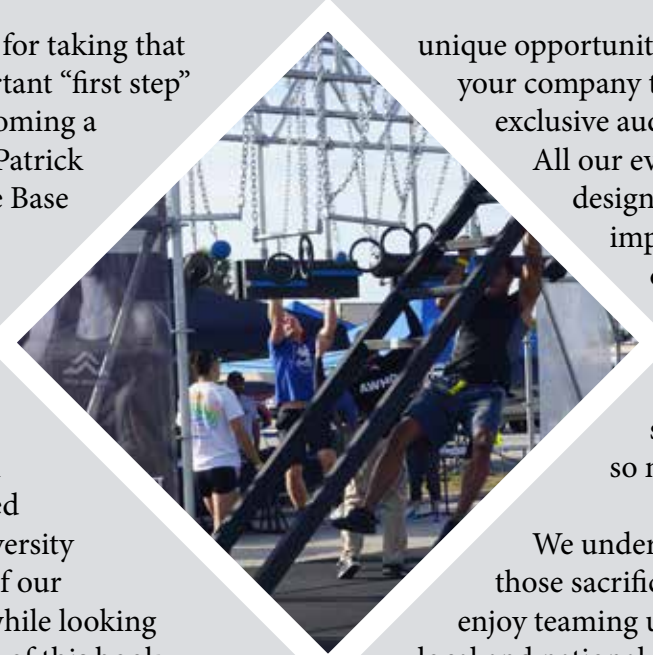
The 45th Force Support Squadron promotes over 400 different, specifically-targeted events per year. We have a diverse array of potential customers at our golf and bowling tournaments, club events, recreational programming, youth activities, fitness events and festivals.



# Welcome to Patrick Space Force Base

45th Force Support Squadron

Thank you for taking that most important “first step” toward becoming a part of the Patrick Space Force Base and Cape Canaveral Space Force Station family. We know you’ll be impressed with the diversity and reach of our programs while looking at the pages of this book.



It highlights a wide variety of activities Patrick Space Force Base hosts for over 6,000 Airmen and Guardians, Retirees, Cadets, DoD Civilians, and their families. The 45th Force Support Squadron wants to partner with you to provide a

unique opportunity to market your company to our very exclusive audience.

All our events are designed to improve the quality of life for those who sacrifice so much daily.

We understand those sacrifices and enjoy teaming up with local and national companies to pay back as much as we can.

Please keep in mind, not all our opportunities are listed in this book. We can customize your package to fit your goals and look forward to welcoming you into our military family!

*“One team... delivering assured space launch, range and combat capabilities for the nation.”*

## Demographics

Source: 2022 Patrick Space Force Economic Impact  
Active Duty, Air Force Reserve/National Guard, Non-extended Active-Duty Reserve/ANG. . . . . 3,807  
Dependents of Active Duty. . . . . 5,777  
Non-appropriated Fund Contract Civilians and Private Business (civilian & contractor) . . . . . 7,235  
TOTAL Personnel . . . . . 16,611  
Retired Military . . . . . 75,000  
Representing a total annual payroll of over \$450 million  
Total Economic impact . . . . . \$1.29 billion

## Opportunities

Advertising and Sponsorship at MWR programs bring you closer to our military members, civilian personnel and their families as well as the general public. Show your support through direct contact with our military via quality of life programs.

- Provides brand visibility at events through signage, event programs, displays, sampling and more.
- Provides recognition through facility banners and digital advertisements, on-site announcements and other promotional opportunities.

## Sponsorship

Sponsorship is a great way to give back to the military community while building brand connections. Your sponsorship dollars help the Space Force Community.

### Levels

#### Artemis: \$2,000+ per event

- Link to the sponsor’s web page on our GoPatrickFL.com home page, Facebook, Instagram and Twitter for the promotional time period leading up to the event and through the event duration, plus 4 months (not to exceed 6 months).
- Sponsor name and logo on printed marketing materials leading up to and at the event.
- Sponsor name and logo on event promotional items or (T-shirts - for Sponsorships of \$2,500.00+).
- Sponsor representatives may attend event.
- One banner space (not to exceed 10 ft) for display at all of the events and one banner space (not to exceed 10 ft) at the Sponsor Booth (10 ft x 10 ft canopy) which includes one table and four chairs.
- Sponsor may hold a drawing at their booth during the event.
- Verbal recognition during the event.
- Sponsor may hand out information at the event.

#### Falcon: \$1,000 - \$1,999 per event

- Link to the sponsor’s web page on our GoPatrickFL.com home page
- Sponsor logo on printed marketing materials leading up to the event and at the event.
- Sponsor representatives may attend event.
- One banner space (not to exceed 10 ft) for display at the event, at the Sponsor Booth (10 ft x 10 ft canopy), includes 1 table and 2 chairs.
- Sponsor may hold a drawing at their booth during the event.
- Verbal recognition during the event.
- Sponsor may hand out information at the event.

#### Atlas: \$500 - \$999 per event

- Sponsor representatives may attend event and have a booth (10 ft x 10 ft) canopy including one table and two chairs)
- Sponsor may hand out information at the event.



### 2023 EVENT CALENDAR

Seasonal Events:  
Spring, Fall and Winter Family Days  
Intramural & Extramural sports  
Esport Tournaments  
5k runs  
Fitness Challenges  
Bowling Tournaments  
and so much more!

*Listing is subject to change  
Visit us on Facebook @ Patrick45FSS for the latest updates*



# Advertising Rates

## Fun Services Quarterly Magazine

This 28+ page magazine is a great opportunity to gain exposure for your organization. We distribute approximately 3,500 magazines per quarter to our FSS facilities. It's also available online for download at our Squadron website [GoPatrickFL.com](http://GoPatrickFL.com)

Quarter page 3 months	starting at \$295
Half Page 3 months	starting at \$460
Full page 3 months	starting at \$800

**Ad Dimensions:** 1/4 pg. - 4" x 5", 1/2 pg. - 7.5" x 5", Full pg. 7.5" x 10"

## Golf Cards

Ads can be placed on the Manatee Cove Golf Course score cards. Ads are 1" x 5" and appear on cards that are in the hands of over 45,000 players a year. Rates start at **\$130/mo**



## Other Print

ALL PRINTED MATERIALS are provided by the customer and can be placed at most FSS locations, based on availability. Rates shown are for one month. Discounts available for multiple month contracts.



**Banners:** (10' x 3') **\$180/mo.**  
Locations available across the base including: Bowling Center, Fitness Center, Golf Course and the Marina.



**Posters:** (22 in. x 28 in.) **\$75/mo.**  
Stanchions and poster frames are located in many FSS facilities. Contact an Advertising representative for more details.  
*Choice of two locations*

**Flyers:** (8.5 in. x 11 in.) **\$45/mo.**  
Flat or tri-folded per month per location. *Choice of two locations.*



Starting at **\$35/mo.**

## Window/Door Clings

Price based on size and location

## Digital Screens:

**\$70/mo.**

We have Digital screens in various FSS locations and multiple screens in our bowling alley. Your advertisement will be in a rotating loop shown numerous times each hour throughout the business day. *Choice of two locations*



**Web** **\$70/mo.**  
Put your logo on our home page: [GoPatrickFL.com](http://GoPatrickFL.com) and link to your page.

## FSS LOCATIONS

*Based on availability*

- Bowling Center
- Fitness Center
- Golf Course
- Marina
- Information, Tickets & Travel
- Lodging
- Outdoor Recreation
- Library
- Youth Programs
- The Tides club